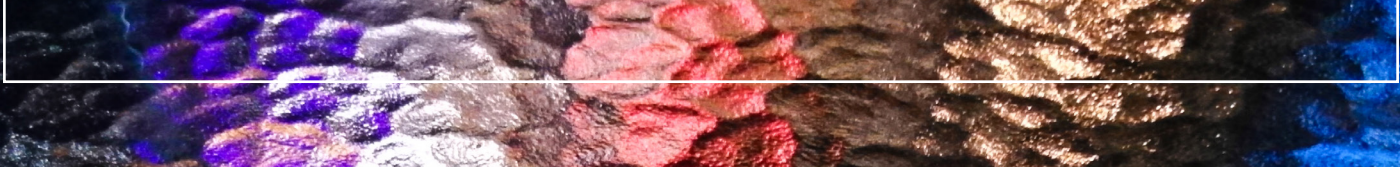


# RheoLight<sup>™</sup>

Crystal Glass Mono Concentrates

## HIGH VISIBILITY EDITION



### CRYSTAL GLASS MONO CONCENTRATES FOR A BRILLIANT, BEAUTIFUL AND SAFER WORLD

Ink Invent BV, The Netherlands, is the inventor and manufacturer of a novel class of effect pigments: RheoLight<sup>™</sup> Crystal Glass Pigments (CGP). These unique pigments refract light differently than any existing effect pigments on the market.

#### A new effect pigment class, for both beauty and increased visibility

Like diamonds, CGP refract light with ever-changing reflections in brilliant colours, accentuating elegance. RheoLight<sup>™</sup> adds this optical elegance to any pearlescent or metallic composition. Next to the new visual beauty factor, which answers to the continuous search for new colour effects, RheoLight<sup>™</sup> also increases visibility in the dark, ensuring a safer traffic environment, including everything on wheels. RheoLight<sup>™</sup> for plastics is available in the form of highly concentrated mono-concentrates, for easy formulation with many polymers, such as polyolefins, thermoplastic elastomers, and engineering polymers.

#### Unique benefits of RheoLight<sup>™</sup>

##### CREATE A NEW WORLD OF COLOUR EFFECTS

RheoLight<sup>™</sup> opens a world of unlimited design and colour formulations for designers and formulators in every industry.

##### NEW FORM OF LIGHT EFFECTS

RheoLight<sup>™</sup> Crystal Glass Pigments enable the creation of luxurious new dynamic light colour shades.

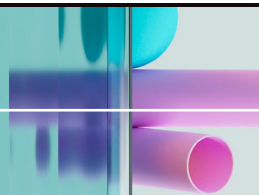
##### VISIBLE & INVISIBLE VISIBILITY

A true innovation in traffic environment safety with enhanced day & night visibility for humans and advanced driver-assistance systems such as LiDAR and Computer Vision.

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